



Outduction Case Study

Title	Careers in Banking & Finance, February 2011
Author	Tonia Galati
Intended learning outcome	To inform students of the different types of roles within the Banking & Finance industry, the competencies needed to undertake these roles and tips on how to get ahead and be successful in their future careers. It was also hoped to encourage students to think about finance roles on other sectors eg Retail, FMCG
Problem statement (what did case study seek to address?)	Students lack awareness of the types of finance roles that are out there – and the different organisations and resources that are available to them to which are not just the ‘top’ organisations that all students apply to.
Context	The 1 st Careers in Banking & Finance event – it was hoped that this event would get students more engaged with other employability activity, and promote opportunities for students to get some experience. It also aimed to make students think of the bigger picture.
Activity	The format of the event was as follows: Facilitated panel discussion – industry experts from various levels talked about hot topics affecting the profession, career paths, opportunities for success and roles available at different levels Speed interviews/networking – the discussion was followed by speed interviews and networking with industry professionals and business/Law alumni working in finance related roles
Issues	none
Hot tips/key points for effective practice	The panel members were all brilliant and each had an exciting story to tell so they really captured the attention of the student audience. They were also in very different roles to one another and at different stages of their careers so together they gave a fantastic picture of working in finance or banking and how they had got to their current roles. The facilitator was also great and really led the discussions very well.