

Outduction

Enhancing the final year experience



FINAL YEAR PROJECTS / SHOWCASING TALENT

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6 September 2011

Kew Gardens



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Overview

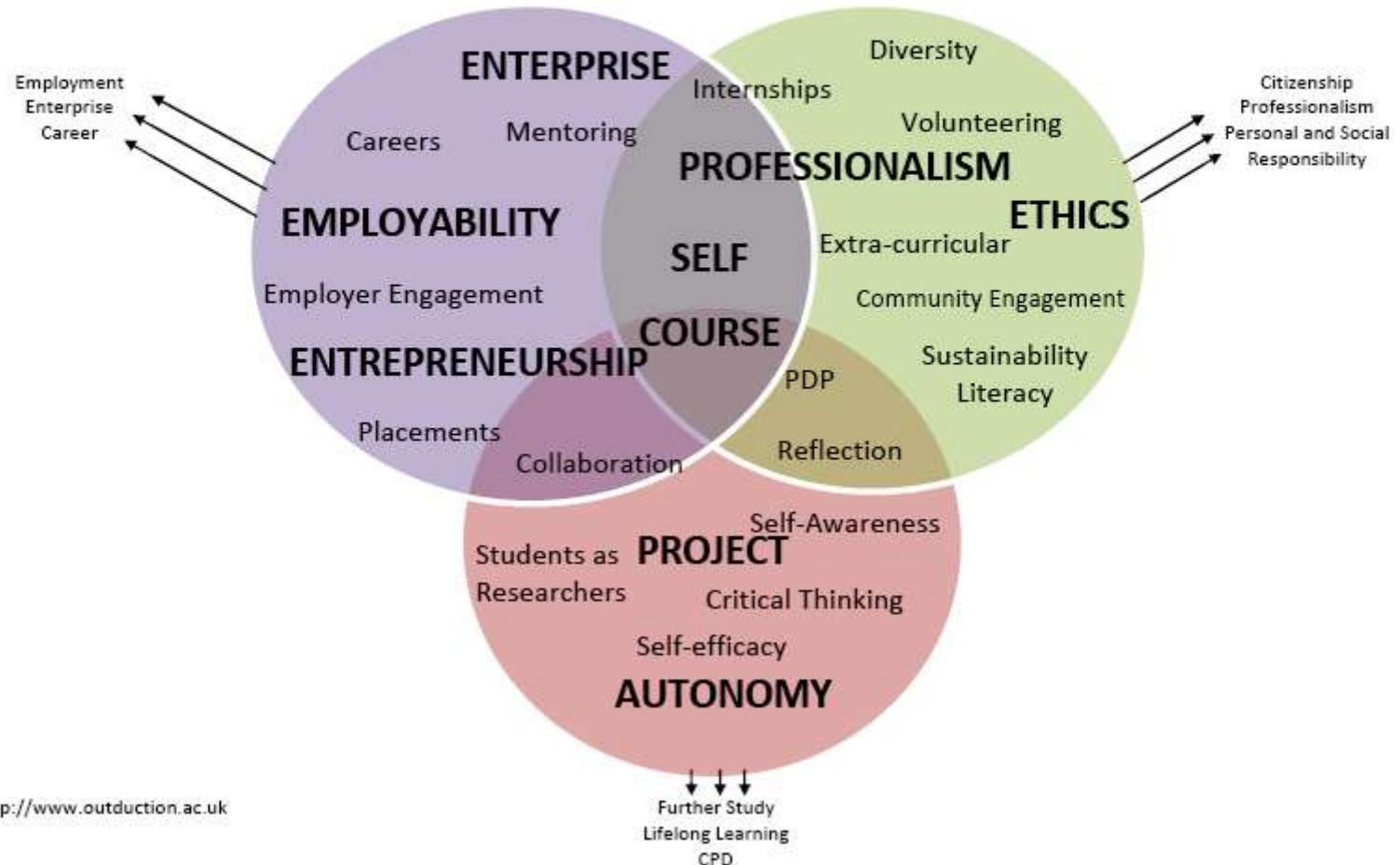
- Context;
- Some examples;
- Discussion and feedback;
- Sustaining Outduction work.





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Mapping Issues, Themes & Domains of the Final Year Experience



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Final Year Project: Context

- Traditionally the key test and indicator of graduateness in UK Higher Education.
- Usually an individual project/ dissertation/exhibition.
- Significant disciplinary differences.
- Typically 20-40 credits.



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Final Year Project: Context

- Issues include:
 - How/when learners are prepared for the project.
 - How the project title is selected (choice vs allocation).
 - Establishing equivalence in supervision regimes (student/staff experience).



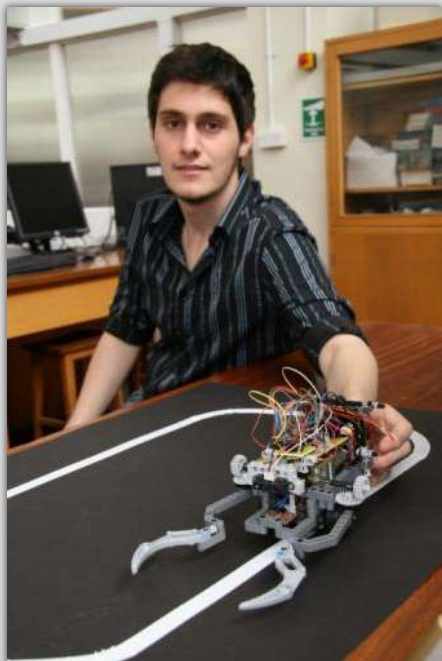
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Final Year Project: Context

- Finding the balance between valuing:
 - Product and process.
 - Subject knowledge and skill development.
 - The written word and other modes of communication.
 - ‘Academic’ and ‘real-world’.





EDT Project Showcase – May 2010





Engineering, Design & Technology final year project work is assessed en-masse over the two days' project show.

Local employers are invited along to the showcase.

The employers we spoke to were looking for:

“Whether they understand the technology, what to expect when employing”

“How good they are - quality of their work, talking with students; idea of students ability”

“Subject matter - electrical engineering & low-carbon”



SCHOOL OF COMPUTING, INFORMATICS AND MEDIA

SCIM

UNIVERSITY OF BRADFORD
MAKING KNOWLEDGE WORK™

Find Search

Internet

Degree Show 2011

Students from Bradford Media School and the Department of Creative Technology will display their final year project work on Friday 27th May 2011 in the Small and Great Hall in Richmond Building.

We have a national reputation as a leader in the teaching of new media production degree courses, and our students produce award-winning project work which frequently breaks new ground. Our graduates go on to work across various disciplines which include Graphic Design, Web Design, Games, Animation, Photography, Video Editing, Project Management, Camera and Television Production.

The Degree Show is an ideal opportunity for employers, members of the public and students from the whole University to see the results of an intensive year's work.

The show will run from 10am until 4pm on the 27th May. A schedule of the day will be available here during the week prior to the show.

Admission is free - we hope to see you there!

Schedule for the day

Where?
Small and Great Hall, Richmond Building, University of Bradford

When?
Friday 27th May 2011, 10am until 4pm

What?
Graphic Design, Web Design, Games, Animation, Photography, Video Production

Who?
Students from Bradford Media School and the Department of Creative Technology

How Much?
FREE!

SCIM Project Showcase



Bradford Media School Showcase

DIGITAL VIDEO PRODUCTION

Keith
mod
City Tour
Bradford City of Fun



Fired by Facebook is a documentary about the life destroying world of Facebook. Getting fired by Facebook is a very new thing and first happened to a girl who is simply known as Lindsey...

[[website opens in a new tab](#)]



Summer and Winters is a murder mystery with a supernatural twist. Life is going pretty well for Summer Jones, she has a job, friends, loved ones, not to mention kick ass supernatural powers. Summer isn't your average girl...

[[website opens in a new tab](#)]



therefore[we]are is the name of a production and performances system – adapting, producing, performing and documenting. Our main focus is VJing...

[[website opens in a new tab](#)]



Computing, Informatics & Media project work is showcased in different ways:

Computing students have a poster show.

Bradford Media School and the Department of Creative Technology hold a degree show. Previous showcases have been at external venues; however, this year it came on to campus.

Unlike EDT, this work is assessed prior to the showcase.

Landscape Architecture Final Year Degree Show – 10 June 2009



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Some Bradford Examples

- Engineering – use of E-Portfolio Tools
 - Ray Sheriff and Felicia Ong
- EDT – Project Portal and Experience
 - Prashant Pillai and Roz Halliwell
- Computing – Engaging Academic Rigour
 - Marion Bowman and Andrea Cullen



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Discussion

- What is the primary role of the final year project in UK undergraduate education?
- Are there things that students learn through completing a final year project that they don't get anywhere else?
- What advice would you offer a course team reviewing their project provision?



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Enhancing the Final Year Project 1

- Clarify the purpose of the project in the context of your programme of study.
- Start preparing and motivating students for the challenge of the project from Year 1.
- Identify the skills that students will need to be a success at the project, and provide support for them to develop those skills.



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Enhancing the Final Year Project 2

- Develop clear staff and student expectations around supervision and deliver to them.
- Consider alternative or multiple approaches/formats for the project.
- Celebrate and showcase student achievement.



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Related Projects

- Rethinking Final Year Projects - NTFS project at the University of Gloucester.
- Programme Assessment Strategies – NTFS project led by University of Bradford in collaboration with 5 other institutions.



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Final year project – a students' view

“It was great – it was the best and the worst thing that happened ... Absolutely!”

